



## Habilidades personales de relación y comunicación

## Learning Guide – Information for Students

## 1. Description

| Grade                     | Master Universitario en Ingeniería Informática    |  |
|---------------------------|---------------------------------------------------|--|
| Module                    | Dirección y Gestión                               |  |
| Area                      | Gestión, Innovación y Negocio TI                  |  |
| Subject                   | Habilidades Personales de Relación y Comunicación |  |
| Туре                      | elective                                          |  |
| ECTS credits              | 4.5 ECTS                                          |  |
| Responsible<br>department | DLSIIS                                            |  |
| Major/Sectio<br>n/        | -                                                 |  |

| Academic<br>vear | 2015/2016                                          |
|------------------|----------------------------------------------------|
| Term             | 1st term                                           |
| Language         | English / Spanish                                  |
| Web site         | http://babel.ls.fi.upm.es/~susana/teaching/Gestion |





### 2. Faculty

| NAME and SURNAME                   | OFFICE | email            |
|------------------------------------|--------|------------------|
| Susana Muñoz Hernández<br>(Coord.) | 2310   | susana@fi.upm.es |

## 3. **Prior knowledge required to take the subject**

| Passed<br>subjects                        | • |
|-------------------------------------------|---|
| Other<br>required<br>learning<br>outcomes | • |





## 4. Learning goals

| SUBJECT- COMPETENCES AND PROFICIENCY LEVEL |                                                                                                                                                  |       |
|--------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| Code                                       | Competence                                                                                                                                       | Level |
| SC13                                       | To have a vision of the different specific and emergent aspects of the Software Engineering, and to go further in some of them.                  | К     |
| SC14                                       | To understand what nowadays software engineering procedures can<br>and cannot reach, their limitations and their possible future evolution.      | К     |
| CG3                                        | To communicate their conclusions and the knowledge and last reasoning to technical and non-technical audiences in a clear and non-ambiguous way. | A     |
| CG10                                       | Skill of creative thinking with the goal of developing new and original focus and methods.                                                       | A     |
| CG17                                       | Ability of management and capacity of team leadership integrated in different disciplines or levels.                                             | A     |
| CG18                                       | Ability of working and communicating in international contexts.                                                                                  | S     |

Proficiency level: knowledge (K), comprehension (C), application (A), and analysis and synthesis (S)





|                  | SUBJECT LEARNING OUTCOMES      |                          |                           |  |  |
|------------------|--------------------------------|--------------------------|---------------------------|--|--|
| C<br>o<br>d<br>e | Learning outcome               | Related<br>competences   | Profi-<br>ciency<br>level |  |  |
| L<br>R<br>1      | Listening capability           | SC13, SC14,<br>CG10      | A                         |  |  |
| L<br>R<br>2      | Observing capability           | SC13, SC14,<br>CG10      | С                         |  |  |
| L<br>R<br>3      | Time organization capability   | SC13, SC14               | К                         |  |  |
| L<br>R<br>4      | Conflict solving capability    | SC13, SC14,<br>CG18      | С                         |  |  |
| L<br>R<br>5      | Communication skills in public | SC13, SC14,<br>CG3, CG18 | S                         |  |  |
| L<br>R<br>6      | Group work skill               | SC13, SC14,<br>CG17      | А                         |  |  |
| L<br>R<br>7      | Negotiation skill              | SC13, SC14,<br>CG18      | С                         |  |  |





## 5. Subject assessment system

| ACHIEVEMENT INDICATORS            |                  |  |
|-----------------------------------|------------------|--|
| RefIndicator                      | Related to LR    |  |
| I1Work in group                   | LR4, LR6,<br>LR7 |  |
| I2Public presentation of the work | LR3, LR5         |  |
| I3Participation in classes        | LR1, LR2         |  |
| I4Classmates feedback             | LR1, LR2,<br>LR5 |  |

#### (Optionally, use rubric table instead)

| CONTINUOUS ASSESSMENT                      |           |       |                 |
|--------------------------------------------|-----------|-------|-----------------|
| Brief description of assessable activities | Time      | Place | Weight in grade |
| Participation in common discussions        | 1-16 week | Class | 20.00%          |
| Feedback to their classmates               | 4-16 week | Class | 10.00%          |
| Making a work about a topic of the course  | 2-16 week | Home  | 60.00%          |
| Presentation of the work                   | 4-16 week | Class | 10.00%          |
|                                            |           |       |                 |
| Total: 100%                                |           |       | 「otal: 100%     |





#### **GRADING CRITERIA**

The attendance to the classes is mandatory. A high number of absents classes will be enough for failing the course.

The final grade will be calculated taking into account:

- the participation of the students during the classes. Specially during the discussions.
- the work in group that the students should prepare related one of the topics of the course.
- the presentation in public of that work.
- the feedback to the classmates during the presentations of the rest of the groups.





## 6. **Contents and learning activities**





| SPECIFIC CONTENTS          |                                                 |                    |  |
|----------------------------|-------------------------------------------------|--------------------|--|
| Unit / Topic /<br>Chapter  | Section                                         | Related indicators |  |
| Chapter 1:                 | 1.1 Motivation                                  | 13                 |  |
| Introduction               | 1.2 Topics Definition                           | 13, 11             |  |
| Chapter 2:                 | 2.1 Communication                               | 11, 12, 14         |  |
| Communication              | 2.2 Relation                                    | 11, 12, 14         |  |
| Basis                      | 2.3 Team Group                                  | 11, 12, 14         |  |
|                            | 3.1 Assertiveness                               | 11, 12, 14         |  |
|                            | 3.2 Negotiation                                 | 11, 12, 14         |  |
|                            | 3.3 Conflict Solving                            | 11, 12, 14         |  |
|                            | 3.4 Inter cultural differences management       | 11, 12, 14         |  |
|                            | 3.5 Time Management                             | 11, 12, 14         |  |
|                            | 3.6 Body Language & Non verbal<br>communication | 11, 12, 14         |  |
| Chapter 3: Personal Skills | 3.7 Public Presentations                        | 11, 12, 14         |  |
| SKIIIS                     | 3.8 Meeting Management                          | 11, 12, 14         |  |
|                            | 3.9 Emotional Intelligence                      | 11, 12, 14         |  |
|                            | 3.10 Motivation                                 | 11, 12, 14         |  |
|                            | 3.11 Coaching                                   | 11, 12, 14         |  |
|                            | 3.12 Social Engineering                         | 11, 12, 14         |  |
|                            | 3.13 Creativity                                 | 11, 12, 14         |  |
|                            | 3.14 Leadership                                 | 11, 12, 14         |  |





# 7. Brief description of organizational modalities and teaching methods

| TEACHING ORGANIZATION |                         |                                                                    |  |
|-----------------------|-------------------------|--------------------------------------------------------------------|--|
| Scenario              | Organizational Modality | Purpose                                                            |  |
|                       | Theory Classes          | Talk to students                                                   |  |
|                       | Seminars/Workshops      | Construct knowledge<br>through student<br>interaction and activity |  |
|                       | Practical Classes       | Show students what to do                                           |  |
|                       | Placements              | Round out student training<br>in a professional setting            |  |
|                       | Personal Tutoring       | Give students personalized attention                               |  |
|                       | Group Work              | Get students to learn from<br>each other                           |  |
|                       | Independent Work        | Develop self-learning<br>ability                                   |  |

| TEACHING METHO      | DS                                      |                                                                                                                                                                                                                                                                    |
|---------------------|-----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Method              | Purpose                                 |                                                                                                                                                                                                                                                                    |
| Explanation/Lecture | activate student<br>cognitive processes | Known as explanation, this teaching method involves<br>aim of providing information organized according to c<br>known as <i>lecture</i> , mainly focuses on the verbal expos<br>study. The term <i>master class</i> is often used to refer to<br>special occasions |
| Case Studies        |                                         | Intensive and exhaustive analysis of a real fact, probl<br>interpreting or solving the problem, generating hypoth<br>and, sometimes, training in possible alternative proble                                                                                       |





|                                    | studies                                         |                                                                                                                                                                                                                                  |
|------------------------------------|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Exercises and<br>Problem Solving   | Exercise, test and                              | Situations where students are asked to develop the s applying formulae or running algorithms, applying informulates are supplement lectures.                                                                                     |
| Problem-Based<br>Learning (PBL)    | Develop active learning through problem solving | Teaching and learning method whose starting point is<br>has to solve to develop a number of previously define                                                                                                                    |
| Project-Oriented<br>Learning (POL) | colving project opplying                        | Teaching and learning method where have a set time<br>task by planning, designing and completing a series of<br>applying what they have learned and making effective                                                             |
| Cooperative Learning               | Develop active and                              | Interactive approach to the organization of classroom their peers' learning as part of a co-responsibility stra This is both one of a number of methods for use and                                                              |
| Learning Contract                  | Develop Independent                             | An agreement between the teacher and student on th<br>independent work proposal, supervised by the teache<br>essential points of a learning contract are that it is a v<br>requiring personal involvement and having a time frar |

# BRIEF DESCRIPTION OF THE ORGANIZATIONAL MODALITIES AND TEACHING METHODS

| THEORY CLASSES             | During the first classes the professor teach the two first chapters<br>in from of the students to give them a reference about the way of<br>preparing presentation in from of the class and to fix the goals of<br>the course.  |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PROBLEM-SOLVING<br>CLASSES | We use this modality when a conflict appears during one of the presentations and we have to solve the problem all together analyzing the own reactions and the origin of the situation.                                         |
| PRACTICAL WORK             | We practice in from of the class with presentations that the students prepares and works for the class that they design. The professor and the rest of the students provide feedback to the group that is presenting each work. |
| INDIVIDUAL WORK            | Participation of the students during the classes and to provide feedback to the classmates is individual and valuable for the professor to evaluate the students.                                                               |
| GROUP WORK                 | All students should prepare a work in group about one of the topics of the course                                                                                                                                               |
| PERSONAL TUTORING          | The professor is available for the students to consult any doubt about the contents of the course or the dynamics of the classes.                                                                                               |
|                            |                                                                                                                                                                                                                                 |





## 8. **Teaching resources**

|                        | TEACHING RESOURCES                                                                                                                                                                           |  |  |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
|                        | ROBSON, MIKE: <b>Problem Solving in Groups</b> . Gower. Aldershot. (1993).                                                                                                                   |  |  |
|                        | EALES-WHITE, R: <b>Building Your Team</b> , Kogan Page. Londres. (1995).                                                                                                                     |  |  |
|                        | MACKAY, I: A Guide to Listening, Bacie. Londres. (1984).                                                                                                                                     |  |  |
|                        | PEASE, A: Body Language: How to Read Others Thoughts by Their Gestures, Sheldon Press. Londres. (1981).                                                                                      |  |  |
| RECOMMENDED<br>READING | GOMAN, CAROL KINSEY: <b>Creative Thinking in Business</b> ,<br>Kogan Page, Londres, (1989).                                                                                                  |  |  |
|                        | MONTEBELLO, A y BVZZOTTA, V: "Work Teams that Work",<br>Training and Development Journal (marzo de 1993), American<br>Society for Training and Development Inc. Alexandra. EE UU.<br>(1993). |  |  |
|                        | ZENGER, J. MUSSELWHITE, E. HUDSON, K. y PERRION, C:<br>"Leadership in a Team Environment", Training and<br>Development. EE UU. (1991).                                                       |  |  |
|                        | EALES-WHITE, R: <b>The Power of Persuasion: Improving Your</b><br><b>Performance and Leadership Skills</b> , Kogan Page. Londres.<br>(1992).                                                 |  |  |
|                        | WEISS, DONALD H.: <b>Creative Problem Solving</b> , AMACOM,<br>Nueva York. (1988).                                                                                                           |  |  |
|                        | HONEY, P. y MUMFORD, A.: <b>Manual of Learning Styles</b> . P. Honey. Maidenhead. (1982, rev. 1992).                                                                                         |  |  |
|                        | BIRD, MALCOLM: <b>Problem Solving Techniques That Real1y</b><br><b>Work</b> , Piatkus Books, Londres, (1993).                                                                                |  |  |
|                        | COK, GEOF: <b>Practical Guide to Solving Business Problems</b> ,<br>Pitman/The Institute of Management, Londres, (1995).                                                                     |  |  |
|                        | KENNEOY, G., BENSON. J. y MCMILLAN. J.: Managing Negotiations, 3 <sup>a</sup> ed., Hutchinson. Londres. (1980).                                                                              |  |  |
|                        | WHITMORE, J.: <b>Coaching for Performance</b> , Nicholas Brealey, Londres. (1996).                                                                                                           |  |  |





|               | ARAOZ, D. L., Y SUTTON, W. S.: <b>Reengineering Yourself</b> . Bob Adams, Inc., Massachusetts, (1994). |  |
|---------------|--------------------------------------------------------------------------------------------------------|--|
| WEB RESOURCES | Subject web site<br>(http://babel.ls.fi.upm.es/~susana/teaching/Gestion/)                              |  |
| WEB RESOURCES | Subject Moodle site<br>(http://moodle.upm.es/titulaciones/oficiales/course/)                           |  |
|               | Room 3203 or the assigned one                                                                          |  |
| EQUIPMENT     | Library                                                                                                |  |
|               | Group work room                                                                                        |  |
|               | Equipment for presentations (beamer, speakers, blackboard)                                             |  |





## 9. Subject schedule

| Week                | Classroom activities                                          | Lab<br>activities | Individual work | Group work  | Assessment<br>activities                                                         | Others |
|---------------------|---------------------------------------------------------------|-------------------|-----------------|-------------|----------------------------------------------------------------------------------|--------|
| Week 1<br>(2 hours) | <ul> <li>Section 1.1 and Section<br/>1.2 (2 hours)</li> </ul> | •                 | •               | •           | <ul><li>Participation in class discussions</li><li>Topic selection</li></ul>     | •      |
| Week 2<br>(2 hours) | Section 2.1 (2 hours)                                         | •                 | •               | •           | <ul><li>Participation in class discussions.</li><li>Group organization</li></ul> | •      |
| Week 3<br>(2 hours) | Section 2.2 (2 hours)                                         | •                 | •               | •           | <ul><li>Participation in class discussions.</li><li>Calendar agreement</li></ul> | •      |
| Week 4<br>(8 hours) | Section 3.1, Section 3.6     and Section 3.7 (2 hours)        | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul>                 | •      |
| Week 5<br>(8 hours) | Section 3.2, Section 3.6     and Section 3.7 (2 hours)        | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul>                 | •      |
| Week 6<br>(8 hours) | Section 3.3, Section 3.6     and Section 3.7 (2 hours)        | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul>                 | •      |
| Week 7<br>(8 hours) | Section 3.4, Section 3.6     and Section 3.7 (2 hours)        | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul>                 | •      |
| Week 8<br>(8 hours) | Section 3.5, Section 3.6<br>and Section 3.7 (2 hours)         | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul>                 | •      |





| Week                 | Classroom activities                                    | Lab<br>activities | Individual work | Group work  | Assessment<br>activities                                         | Others |
|----------------------|---------------------------------------------------------|-------------------|-----------------|-------------|------------------------------------------------------------------|--------|
| Week 9<br>(8 hours)  | Section 3.8, Section 3.6<br>and Section 3.7 (2 hours)   | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul> | •      |
| Week 10<br>(8 hours) | Section 3.9, Section 3.6     and Section 3.7 (2 hours)  | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul> | •      |
| Week 11<br>(8 hours) | Section 3.10, Section 3.6     and Section 3.7 (2 hours) | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul> | •      |
| Week 12<br>(8 hours) | Section 3.10, Section 3.6     and Section 3.7 (2 hours) | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul> | •      |
| Week 13<br>(8 hours) | • Section 3.1, Section 3.6<br>and Section 3.7 (2 hours) | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul> | •      |
| Week 14<br>(8 hours) | • Section 3.12, Section 3.6 and Section 3.7 (2 hours)   | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul> | •      |
| Week 14<br>(8 hours) | Section 3.13, Section 3.6     and Section 3.7 (2 hours) | •                 | • (1 hours)     | • (5 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul> | •      |
| Week 15<br>(6 hours) | Section 3.14, Section 3.6     and Section 3.7 (2 hours) | •                 | • (1 hours)     | • (3 hours) | <ul><li>Group presentation</li><li>Classmates feedback</li></ul> | •      |

Note: Student workload specified for each activity in hours